

**WESTERN STATE COLLEGE OF LAW  
FALL 2025  
LAW PRACTICE MANAGEMENT**

SECTION: **429-A**  
TIME: **WEDNESDAYS 2:00 pm - 4:50 pm**  
PROFESSOR: **Heather E. Schley**  
CONTACT: email [hschley@wsulaw.edu](mailto:hschley@wsulaw.edu) Cell: (714) 471-9707

**SUGGESTED BUT NOT REQUIRED BOOKS**

Jay G. Foonberg, **How to Start and Build a Law Practice** (5th ed. ABA Press 2004 or 6th ed. ABA Press Jan 7, 2020).

\*\*Current Syllabus has pages from 5th ed. 6th ed pages will be added before first class on CLIO)

Michael E. Gerber, **The E Myth Attorney** (Audio book free download on The Hoopla App.)

Emmanuel Olawale, **Starting and Growing a Law Practice Without Breaking the Bank**: Begin Your Practice with an Initial Capital of less than \$500

State Bar of California, **The California Guide to Opening and Managing a Law Office (2008)**. (Copies available at Library)

**REQUIRED READING MATERIALS**

Your required reading will come in the form of attachments in the CLIO software program under the Documents Tab and will be referenced in this Syllabus

**COURSE OBJECTIVES**

Law Practice Management is a one-semester, three-unit course. It is a class taught by full-time practicing lawyer to future lawyers. It involves substantial effort and an investment of time. However the investment in time and effort should pay off big time when you leave law school and begin to enter the legal profession.

The class provides an overview of the issues and concerns a person must take into consideration when he or she becomes a practicing attorney. A special emphasis is placed on the decision to open a law practice. The course readings, lectures and exercises are intended to provide the student with an understanding of what is required to effectively practice as an attorney, and if desired, to start and maintain a law practice.

### **COURSE GOALS**

- (1) To gain an understanding of the fundamental principles and challenges of the Business of Law and Law practice management.
- (2) To understand the Ethical and Professional Responsibilities associated with managing and running a law practice.
- (3) To understand the financial aspects of Law Practice Management including; budgeting, accounting, billing and how to properly maintain a "Client Trust Account".
- (4) To gain a working knowledge of law practice development and marketing including; client acquisition, branding, networking and effective marketing techniques.
- (5) To acquire knowledge of Legal Management programs and other available technology.
- (6) To gain an understanding of the legal market and client expectations through Law Practice innovation and adaptability.
- (7) To be able to select an area(s) of law that will be profitable and worth your time and effort while avoiding clients and matters that will drain your resources and your emotions.

### **COMPUTERS OR TABLETS**

Please bring a computer or tablet that has internet capabilities and access to each class. If you do not have access to a computer or tablet please reach out to me and we can discuss a feasible alternative.

### **FORMAT REQUIREMENTS FOR ASSIGNMENTS**

- (1) Assignments must be typewritten in black ink, double-spaced, on white, 8 1/2 x 11 inch paper.

- (2) Text must be in “Times New Roman,” 12-point font.
- (3) You must use one-inch margins for the top, bottom, left, and right margins.  
(Note that, if using Microsoft Word, you must set the margins to one-inch each, as the right and left margins are preset at 1.25 inches.)
- (4) Each page should be numbered, in the center, at the bottom of the page, using Times New Roman font. (Note that even if the text of your document is in Times New Roman, you must affirmatively change the font of your pagination.)
- (5) Text must be left-justified.
- (6) You must print on only one side of the paper.
- (7) All papers must be bound in the upper-left hand corner with a staple.

Points will be deducted for assignments that do not conform to the Format Requirements. In addition, for consistent failure to conform to Format Requirements, points will be deducted at the end of the semester from the Professionalism grade for the course.

### **OFFICE HOURS**

As an adjunct professor and full-time practicing attorney, I do not maintain an office on campus. However, I am happy to arrange to meet you before or after class and students can arrange meetings by phone or zoom. To schedule a meeting or call, please send an email to [hschley@wsulaw.edu](mailto:hschley@wsulaw.edu) at least 24 hours prior to the requested meeting or call.

### **LATE ASSIGNMENTS**

As a professional, you are responsible for handing in all assignments on time. Courts will not accept late papers. A late paper is one handed in any time after it is due. Late assignments will not be accepted.

\*\* If you have an unforeseeable emergency involving a serious illness, an accident, or some other comparable emergency, contact your instructor as soon as possible. Traffic, printing problems, or preparation for another class do not count as an unforeseeable emergency. Your instructor, at her sole discretion, may extend your due date to provide you with enough time to deal with your emergency.

## **PROFESSIONALISM**

You are the product you are selling. Maintaining a professional appearance in all aspects of your life will reflect on your “Brand”. In addition to the assignments noted on the syllabus, 10% of your final grade is based on Professionalism. This grade will be the sole discretion of the professor at the end of the semester based on the student’s overall professionalism demonstrated in all aspects of the course. Professionalism is distinct from compliance with the Honor Code. Professionalism includes, but is not limited to, the following:

- (1) Being on time for class
- (2) Being prepared for class and participate in class assignments & discussions.
- (3) Being Courteousness in class and in all communications and being polite and attentive to other students and guest speakers.

## **ATTENDANCE REQUIREMENT**

You should attend every class. WSCL written policy for students whose class regularly meets twice per week, upon your fifth absence, you will fail this course and receive a grade of 0.0 (on the 4.0 scale). See Student Handbook, § 5.13. For students whose class meets once per week, if you are absent for an entire, or substantially all, of a three hour class period, you will have accumulated two official absences. If, however, you are absent for only half of a three hour class period or a significant portion thereof, you will accumulate just one absence.

## **STUDENT SAMPLES**

On occasion, we use anonymous samples of work from current or past students as examples. Please let your professor know in advance if you do not wish for your work to be considered as an example.

## **RECORDING CLASSES.**

If you want to record a class, you must ask for permission in person in the classroom before each class you wish to record. As a condition to

recording a class, you must agree to making the recording available to every member of the class.

### **CLIO LAW PRACTICE MANAGEMENT SOFTWARE PLATFORM.**

Many aspects of this course will be administered through and require the student to sign into the "WSUFirm" version of the Clio Law Practice Management Software program. Assignment memos will be placed on that platform, and several assignments will be performed there as well. Instruction will be provided on the first night of class about how to access this program. There will be no charge to students for use of this program during the semester, which is provided at no charge by Clio.

### **EXAMINATIONS AND GRADING.**

Your grade will be calculated as follows: Business Plan Grade: 60%; Coursework Grade: 30% and 10% Professionalism. There will be no mid-term or final examination in this course.

**Business plan grade (60% of overall grade)** will be graded on the following criteria: Timely submission of each benchmark work, completeness and organization of business plan, contractual analysis, legal & regulatory compliance, risk management, ethical considerations, clarity of plan, effort put into building of plan (page limit will be given when assigned)

**Coursework grade (30% of total grade)** will be earned in the following activities: Time Invoices, Follow-up research and reporting; Retainer / Fee Agreement; Client Intake Form; Rejection Letter; Engagement Letter; Conflict Acknowledgement and Waiver; Insurance Application, and Termination of Engagement Letter, as well as other assignments in the class designated to be graded work.

#### **Professionalism (10% of total grade)**

You are the product you are selling. Maintaining a professional appearance in all aspects of your life will be reflect on your "Brand". In addition to the assignments noted on the syllabus. This grade will be the sole discretion of the professor at the end of the semester based on the student's overall professionalism demonstrated in all aspects of the course. Professionalism is distinct from compliance with the Honor Code. Professionalism includes, but is not limited to, the following: Being on time for class, being prepared for class and participating in class assignments & discussions.

Being Courteousness in class and in all communications and being polite and attentive to other students and guest speakers.

The Business Plan and all coursework assignments will be graded on a 4.0 scale with one-tenth increments (i.e., 4.0, 3.9, 3.8 etc.). The average score of all coursework submissions will constitute your coursework grade.

### **HONOR CODE:**

Because this is course requires writing, it is important that your work product meets the outlined HONOR CODE.

Unless otherwise designated by your instructor as a “Firm” assignment, all work in this course must be your own. Any suspicion of plagiarism or use artificial intelligence will result in a “0” for the course and possible referral to the Honor Code Committee.

Plagiarism includes paraphrasing or quoting from any source without properly acknowledging the source or without including quotation marks where such marks are necessary.

### **DISABILITY SERVICES STATEMENT:**

Western State College of Law provides accommodations to qualified students with disabilities. The Disabilities Services Office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs, and activities at Western State College of Law.

To seek reasonable accommodations, a student must contact Senior Assistant Dean Donna Espinoza, Student Services Director and Disabilities Services Coordinator, whose office is in the Students Services Suite. Dean Espinoza’s phone number and email address are: (714) 459-1117; [despinoza@wsulaw.edu](mailto:despinoza@wsulaw.edu). When seeking accommodations, a student should notify Dean Espinoza of her or his specific limitations and, if known, her or his specific requested accommodations. Students who seek accommodations will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor or professor. Therefore, students are encouraged to request accommodations as early as feasible with Dean Espinoza to allow for time to gather necessary documentation. If you have a concern or

complaint in this regard, please notify Dean Espinoza; or please notify Dean Marisa Cianciarulo at [mcianciarulo@wsulaw.edu](mailto:mcianciarulo@wsulaw.edu) or (714) 459-1168. Complaints will be handled in accordance with the College of Law's "Policy against Discrimination and Harassment."

### **Western State College of Law – Programmatic Learning Outcomes**

Western State College of Law's curriculum is designed so that every student achieves a level of competency prior to graduation in each of the eight Programmatic Learning Outcomes listed below:

#### **(1) Doctrinal Knowledge**

Students will demonstrate knowledge of substantive and procedural law in the core curriculum subjects, including Contracts, Criminal Law, Criminal Procedure, Torts, Real Property, Business Association, Evidence, Civil Procedures, Constitutional Law, Estates, Community Property, Remedies, and Professional Responsibility.

#### **(2) Practice Skills**

Students will demonstrate the development of other law practice skills. Each student's chosen outcomes within this category will be varied based on the student's particular interests, coursework and work experiences. They may include, but are not limited to, the following topics: oral presentation and advocacy; interviewing; counseling; client service and business development; negotiations, mediation, arbitration, or other alternate dispute resolution methods; advanced legal research and writing (excluding purely academic papers and the first four units earned in introductory first-year legal research and writing class); applied legal writing such as drafting contracts, pleadings, other legal instruments; law practice management or the use of technology in law practice; cultural competency; collaboration or project management; financial analysis, such as accounting, budgeting project management, and valuation; cost benefit analysis in administrative agencies; use of technology, data analyses, or predictive coding; business strategy and behavior; pre-trial preparation, fact investigation, such as discovery, e-discovery, motion practice, assessing evidence, or utilizing experts; trial practice; professional civility and applied ethics; a law clinic that includes a classroom component; or a legal externship that includes a classroom component.

### **(3) Legal Analysis**

Students will demonstrate the ability to identify the factual and legal issues implicated by a fact pattern and to appropriately use cases (including identifying the salient features of an appropriate precedent case, identifying legally significant similarities or differences between the precedent case and a fact pattern and explaining why those are legally significant) and rules (including the ability to connect legally significant facts in a fact pattern to the rule) to predict how a court would decide the issue. Students will also demonstrate the ability to identify and evaluate the public policies of a precedent case or rule, and be able to evaluate how public policy can impact the application of a rule to the legal issue.

### **(4) Legal Research**

Students will demonstrate the ability to locate relevant legal authority using a variety of book and electronic resources, and to properly cite to such legal authority.

### **(5) Communication**

Students will demonstrate the ability to communicate both orally and in writing in a manner appropriate to a particular task to effectively convey the author or speaker's ideas. This includes audience sensitivity in written and oral communication (the ability to adopt a tone, style and level of detail appropriate to the needs, knowledge and expertise of the audience); and written communication basic proficiency (the ability to use the conventions of grammar, spelling, punctuation, diction and usage appropriate to the task and sufficient to convey effectively the author's ideas).

### **(6) Advocacy of Legal Argument**

Students will demonstrate the ability, in both oral and written formats, to evaluate the legal, economic and social strengths and weaknesses of a case and use case and statutory authority as well as public policy to persuade others. Making policy-based arguments includes the ability to identify and evaluate the public policies of a precedent case or rule and their implications, and be able to assert such appropriate arguments to support a particular application or distinction of a precedent case to a legal controversy or a particular resolution of the application of a rule to the legal controversy.

### **(7) Client Sensitivity and Cultural Competency**



Students will demonstrate an awareness of clients' needs and goals, including a sensitivity to clients' background and circumstances (including, but not limited to, socio-economic, gender, race, ethnicity, educational, disability and/or religious background(s)), the ability to make decisions that reflect an appropriate focus on those needs and goals, and awareness that cultural issues may affect the relevance of facts and application of the law.

### **(8) Legal Ethics**

Students will demonstrate the ability to identify ethical issues in law practice contexts and make appropriate decisions to resolve such issues.

## **WEEKLY CLASS SCHEDULE**

### **WEEK 1: AUGUST 13, 2025** Introduction to Law Practice Management

#### **Required Activities to be Completed Prior to Class**

- Self Assessment Survey
- Complete Student Information Sheet
- Be Prepared to introduce yourself in front of the class. Your introduction should include, at a minimum, your name, your year in law school and the practice area(s) that you are thinking of going into after passing the Bar. You can add any internships you have done or other exposures to working in a law office or firm. Feel free to add anything else interesting about yourself you would like to share with the class.
- Student Information Questionnaire and Self-Assessment Survey should be downloaded from Clio. Please turn in the hard-paper original of this assignment at the beginning of class #1 and email a scanned version of the completed document to [hschley@wsulaw.edu](mailto:hschley@wsulaw.edu) before the beginning of class #1.

## **CLASS AGENDA**

- Introductions (Professor and Students - background information about yourself, anything interesting you want to share and description of career goals)

- Course Overview
- Discuss Syllabus and Administrative Issues (exam numbers)
- Discuss Goals of Class
- Discuss the “Business of Law” Class objectives and Goals
- Law practice management software CLIO registration (bring computer or tablet)
- CLIO and how it will be used throughout the course of this class
- Discuss Time invoice assignment
- Discuss Business Plan assignment
- Hoopla app. Michael E. Gerber, **The E Myth Attorney**

### **Notes/Assignments**

- Time Recordation and Reporting Assignment should be downloaded from Clio and read. It would be prudent to calendar the deadlines set forth on the Assignment Memo.
- Input Calendar of due dates of assignments on CLIO
- The Business Plan Assignment should be downloaded from Clio and read. Students are advised to start working on this assignment right away and make work on this assignment a weekly task . If you complete Business Plan assignments throughout the course your Final Business Plan will be much more well thought out and a large portion of your final will be already complete - not leaving work on it to the few days before the deadlines provided. It would be prudent to calendar the deadlines set forth on the Assignment Memo.

### **WEEK 2 AUGUST 20, 2025** : Opening a Law Practice, Creating an Entity

Required Reading Prior to Class

CA Bar Title 3 Law Corps. (On CLIO)

CA Bar Title 3 LLP (On CLIO)

Private Law Practice (and What to Know About Starting Your Own) by Mike Robinson (on CLIO)

Business Formation and Tax Considerations for Solos and Small Firms (CLIO)

## **CLASS AGENDA**

- Should I start my own Practice vs. Partners
- LLC vs. LLP vs. Sole Practitioner (GUEST SPEAKER)
- Contract work
- Specializing
- Naming Practice
- Malpractice Insurance
- Attorney Compensation - Contribution
- Ethics
- Expertise
- Find a mentor
- Announcements
- Type of Office
- Budget

**Work Product :** Select the Corporate Structure that best fits your firms goals and needs. Justify your choice with a detailed explanation of the advantages and disadvantages. Hand in next class.

**WEEK 3 AUGUST 27, 2025** Getting Started; Considerations and Regulatory Compliance, Professional Responsibility and Conduct .

Required Reading Prior to Class

California State Bar Guide Pgs. 1-24 (in Library or on CLIO)

California State Bar Rule 1.3 Diligence posted on CLIO

California State Bar TITLE 2 Rights and responsibilities of Licensees posted on CLIO

### **CLASS AGENDA**

- What needs to be done BEFORE you hang your “Shingle” to comply with the CA State Bar (live Lecture)
- TITLE 2 Rights and responsibilities of Licensees
- Rule 1.3 Diligence
- Avoiding Disciplinary complaints
- Ethic Wars
- Ethics and Clients
- PR rules for Media and Advertising
- In Class Assignment
- In class Firm assignment: Firms need to complete consideration and regulatory compliance assignment to be started in class and turned in via Clio.
- **WORK PRODUCT** (Assignments)

Log weekly hours in CLIO

Start Organizing Business Plan

Read Ethics Spotlight: Client Trust Accounts and Bank Stability Concerns (Clio)

**WEEK 4 SEPTEMBER 3, 2025.** ARE YOU OK? Wellness, Recovery & Risk Management

### **Required Reading Prior to Class**

Substance Abuse in the Legal Profession (Clio)

The Other Bar (Clio)

Disbar the Stigma: Let's Talk Mental Health (Clio)

Wellness Strategies For Mental Health Issues Among Attorneys & Legal Professionals. By Lita Abella, JD (Clio)

### **CLASS AGENDA**

- Mental Health
- Burnout
- LAP
- The Other Bar
- Guest Speaker: Michael Mack (Recovery Story)
- Impairment Ethics & Self-Awareness
- Communication
- Client Retention,
- Conflicts
- Saying No

### **WORK PRODUCT**

Read California State Bar Handbook on Client Trust Accounts in CLIO (150 pages) \*this will be assigned more than once throughout the semester)

Read California Launches Client Trust Program After Girardi Scandal - Clio

**WEEK 5 SEPTEMBER 10, 2025** Client Trust Accounts and Fee & Retainer Agreements

#### **Required Reading Prior to Class**

California State Bar Handbook on Client Trust Accounts in CLIO (150 Pages)

## California Launches Client Trust Program After Girardi Scandal

### Ethics Spotlight: Client Trust Accounts and Bank Stability Concerns

#### **CLASS AGENDA**

- Client Trust accounts
- Depositing unpaid fees
- Representation and fee agreements
- Fee Splitting
- Referral Fees
- Disclosure to 3rd parties
- Ethical Issues
- Client Costs
- Billable hours
- Flat fee
- Contingency fees (rules for minors)
- Importance of doing things correctly
- Financial accounting and documentation
- Pro Bono (importance of giving back, Inevitable representation of family and close friends)
- Professional Advice
- **WORK PRODUCT**

Log Hours in CLIO

Draft retainer agreement (turn in next class)

Set up Mock Firm Trust Account (turn in next class)

Read California State Bar Handbook on Client Trust Accounts (150 pages)

Read: Organization for Lawyers: How to Get Organized and Get More Done Written by Karla J. Eckardt

## **WEEK 6 SEPTEMBER 17 , 2025** Managing the Law Office

Organization for Lawyers: How to Get Organized and Get More Done  
Written by Karla J. Eckardt

Going Paperless: How to Transition to a Paperless Law Office: Written by  
Willie Peacock - CLIO

How to Become a Virtual Lawyer Written by Sharon Miki

The Elevator Pitch; To attract new clients by Kari Santos, Daily Journal  
Staff Writer

## **CLASS AGENDA**

- Traditional vs. Non-traditional Firm
- Time Management
- Importance of organization
- Keeping records
- Banking (Yes Revisiting Trust Accounts AGAIN)
- Insurance
- Taxes
- Accounting
- Client costs
- Budgeting
- Going Paperless
- Closing & Disposing files
- Electronic Data

- Receptionist, telephone exchange, answering service
- Office Preference
- In class Assignment and Discussion

### **Work Product**

Log Hours Clio

Lawyer Talk: 'Best Ways To Get Clients' California Business Journal - CLIO

Read Article "Elevator Speech" LA Daily Journal

Prepare your "Elevator Speech" to give next Class

### **WEEK 7 SEPTEMBER 24, 2025** Becoming a Rainmaker - Getting Clients

Required Reading Prior to Class

Lawyer Talk: 'Best Ways To Get Clients' California Business Journal - CLIO

### **CLASS AGENDA**

- Strategies for attracting and retaining clients
- Developing a personal brand and marketing yourself (Firm) effectively
- Marketing your Services
- Cost effective Advertising
- Identifying legal tech tools; Websites and social media exposure
- Charity work, friends and family, business cards
- Strategies for networking, relationship building, and expanding professional connections
- Government work
- Existing Clients
- Elevator Speeches



## **Work Product**

Log Hours in CLIO

Prepare Initial Client interview questions for Client Interviews next class

## **WEEK 8 OCTOBER 1, 2025** Keeping Clients

Required Reading : Rule 1.7 Conflict of Interest: Current Clients

Rule 1.4 Communication with Clients - CLIO

Rule 1.7 Conflict of Interest: Current Clients - Clio

Organization for Lawyers: How to Get Organized and Get More Done  
Written by Karla J. Eckardt

Telephone Management for Today's Lawyer - CLIO

Rule 1.16 Declining or Terminating Representation - CLIO

## **CLASS AGENDA**

- How to keep Clients
- Importance of effective communication with clients, opposing counsel and the court.
- Building interpersonal skills for client interactions
- Conflicts of Interest (conflict Waiver)
- How to say NO to client or case
- Disengagement letters
- The importance of returning calls and client communication
- Managing client expectations and transparency
- Attorney Client Privilege
- Handling Challenging Client Interactions ethically.

- Revisiting retainer agreements
- Fee setting .

### **Work Product**

Log Hours in CLIO

Watch Video - Going Paperless

Assignments - Draft an Engagement Letter, Conflict of Interest Acknowledgment & waiver, and disengagement letter. All Due at the beginning of next class

### **WEEK 9 OCTOBER 8, 2025** Managing your valuable Time

#### **Required Reading Prior to Class**

Read Article: 7 Lawyer Time Management Issues and How to Avoid Them

Read CLIO Article Organization for Lawyers: How to Get Organized and Get More Done

Read Article: Telephone call management for today's lawyer

Review California State Bar rule 1.4 “Communication” posted in CLIO

### **CLASS AGENDA**

- Importance of time management on Law Practice
- Challenges faced by attorneys with Time Management (Court)
- Time Blocking
- To Do list
- Digital Calendars, scheduling software
- Delegation and outsourcing
- Managing emails and communication (why attorneys don't want to return calls)

- Phone call exercise on phone call management strategies
- Walking Clients off the Ledge
- Firm Activity on Prioritization and categorization of tasks.
- Firm Phone Role Play Activity
- Business Plan meeting sign up with Professor Schley

### **Work Product**

Log Hours in CLIO

Business Plan Assignment

### **WEEK 10, OCTOBER 15, 2025** Advertising and Solicitation

Required Reading prior to class

How to Grow a Law Practice Sustainably on CLIO by Tessa Matich

ETHICAL ATTORNEY ADVERTISING: Rules for 3rd party websites -CLIO

Lawyer Advertising Rules You Need to Know; by Sharon Miki -CLIO

Rule 1-400 Advertising and Solicitation Calif. State Bar - CLIO

### **CLASS AGENDA**

- Understanding Solicitation
- Definition and legal significance of solicitation in the legal context
- Differentiating solicitation from advertising and marketing
- Case studies and examples illustrating solicitation in legal practice
- Ethical Rules and Regulations
- Analysis of key cases that have shaped regulations in this area
- Exploring the grey areas in solicitation and advertising
- challenges and dilemmas faced by legal professionals

- hypothetical scenarios involving complex solicitation issues
- Effective and Ethical Advertising
- Strategies for ethical advertising in the legal profession
- Best practices for marketing legal services while adhering to ethical guidelines
- Review of successful ethical advertising campaigns

## **WORK PRODUCT**

Log in hours in CLIO

**OCTOBER 22, 2025 - FALL BREAK - NO CLASS**

**WEEK 11, OCTOBER 29, 2025** Social Media and Law Practice

## **Required reading prior to class**

Social Media Marketing for Lawyers by: Pierce Reiten (link on Clio)

The Complete Guide to Social Media for Lawyers and Law Firms by: CLIO

## **CLASS AGENDA**

- The influence and impact of social media on the legal profession
- State Bar regulations
- Strategies for establishing and maintaining a professional social media presence
- Creating social media policies for law offices
- Best practices for content creation, posting, and engagement
- Two sides to Social Media
- How it can HELP promote your firm
- Legal success stories
- Pitfalls and potential harm it can cause

- Addressing negative comments, feedback or controversies
- Protecting your personal accounts
- Topics to avoid (Even “liking” or commenting on another person’s post)
- Firm Assignment: Clean up social media accounts
- Create social media post

### **Work Product**

Log Hours in CLIO

Make a social media ad for your firm

Prior to next class listen to assigned Podcast (Link on CLIO )

### **WEEK 12, OCTOBER 29, 2025** Technology and the Law

Required Reading in Clio week 11

- Legal technology tools
- Practice management software (Clio)
- Cybersecurity
- E-discovery
- E-filing
- AI - Ethical Issues that can arise
- Discuss leading legal technology platforms (Guest Speaker)

### **WORK PRODUCT**

LexisNexis AI assignent

### **WEEK 13 NOVEMBER 5, 2025.** “CLOSING TIME”.

Required reading: TBA on CLIO

## **CLASS AGENDA**

- The importance of closing clients
- Understanding the “Sales” aspect of closing
- Building rapport
- Understanding client needs
- Effective Communication
- Building Value
- Handling concerns & Overcoming fears
- NEGOTIATION SKILLS
- Closing Etiquette
- Class Firms role play exercise
- Client reviews
- Thank you letter
- In class Firm assignment. Write Closing speech

## **Work Product**

Log Hours CLIO

Prepare and turn in next class your “Closing” speech

Business Plan

**WEEK 14 NOVEMBER 12, 2024** Wrapping up

## **Required Reading**

No reading assigned for this class

## **CLASS AGENDA**

- Business Plans DUE at the beginning of class

- Turn in anonymous survey
- Overview of Course goals and objectives
- Key concepts
- Interactive quiz
- Guest Speaker feedback
- Important takeaways

**Western State College of Law at Westcliff University**  
**2025-2026 Academic Calendar**

**Fall Semester**

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Orientation Begins	Tuesday, August 5, 2025
Orientation Ends / Oath of Professionalism	Friday, August 8, 2025
Fall Main Term Classes Begin	Monday, August 11, 2025
Last day to register/add Classes	Friday, August 15, 2025
Labor Day (No Classes)	Monday, September 1, 2025
Fall break begins	Monday, October 20, 2025
Fall break ends	Sunday, October 26, 2025
Veterans Day (No Classes)	Tuesday, November 11, 2025
Last day of instruction	Tuesday, November 25, 2025
Reading Period Begins (No Classes)	Wednesday, November 26, 2025
Thanksgiving Holiday Break Begins (No Classes)	Thursday, November 27, 2025
Thanksgiving Holiday Break Ends (No Classes)	Sunday, November 30, 2025
Reading Period Ends (No Classes)	Wednesday, December 3, 2025
Final Examination Period Begins	Thursday, December 4, 2025
Final Examination Period Ends	Thursday, December 18, 2025
Fall Term Ends	Thursday, December 18, 2025

**Spring Semester**

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Orientation Begins	Tuesday, January 6, 2026
Orientation Ends / Oath of Professionalism	Friday, January 9, 2026
Main Term Classes Begin	Monday, January 12, 2026
Last day to register/add Classes	Friday, January 16, 2026
MLK Day (No Classes)	Monday, January 19, 2026
Presidents' Day (No Classes)	Monday, February 16, 2026
Legislative day, Monday classes meet	Tuesday, February 17, 2026
Semester Break Begins (No Classes)	Monday, March 9, 2026
Semester Break Ends (No Classes)	Sunday, March 15, 2026
Last day of instruction	Tuesday, April 28, 2026
Reading Period Begins (No Classes)	Wednesday, April 29, 2026
Reading Period Ends (No Classes)	Friday, May 1, 2026
Final Examination Period Begins	Saturday, May 2, 2026
Final Examination Period Ends	Friday, May 15, 2026
Spring Term Ends	Friday, May 15, 2026
Commencement Ceremony	TBD
Memorial Day	Monday, May 25, 2026

**Summer Session**

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Main Session Starts	Friday, June 5, 2026
Juneteenth Holiday, no classes	Friday, June 19, 2026
Independence Day Holiday, no classes	Saturday, July 4, 2026
Last Day of Instruction	Saturday, July 25, 2026
Final Examination Period Begins	Sunday, July 26, 2026
Final Examination Period Ends	Friday, July 31, 2026
Summer Main Session Ends	Friday, July 31, 2026