

## Intellectual Property Law

**Contact:** [jonathan.pink@lewisbrisbois.com](mailto:jonathan.pink@lewisbrisbois.com) and [asloanpink@hotmail.com](mailto:asloanpink@hotmail.com).

**Text:** *Copyright, Patent, Trademark and Related State Doctrines, Cases and Materials on the Law of Intellectual Property*, Revised 7th Ed., by Paul Goldstein and R. Anthony Reese; Statutory Supp. to same. There may be additional readings that will be distributed by email.

**Class Participation:** This will be a discussion-based course. Please come prepared.

**Course Schedule:**

### **Class No. 1**

#### **1. INTRODUCTION**

*The Sources and Limits of IP Law*

1. Golan v. Holder (p. 2)
2. Notes (p.13)

*The nature and functions of IP Law* (p.18)

1. Article in the book (you can skim this, but it will give you a good overview and framework for later discussions).
2. U.S. Const. Art 1, § 8

#### **2. STATE LAW RIGHTS IN UNDEVELOPED IDEAS**

*Rights in Undeveloped Ideas* (p. 37-65)

1. Sellers v. American Broadcasting Co., 688 F.2d 1207 (11th Cir. 1982)
2. Lueddecke v. Chevrolet Motor-Co., 70 F.2d 345 (8th Cir. 1943)
3. Nadel v. Play-By-Play Toys & Novelties, Inc., 208 F.3d 368 (2d Cir. 2000)
4. (Optional) Stanley v. CBS (Traynor Dissent) [in the Supplement]

#### **3. STATE UNFAIR COMPETITION LAW AND FEDERAL TRADEMARK LAW**

*Passing Off* (p. 66-77; 167-75)

1. Board of Trade of City of Chicago v. Dow Jones & Co. (plus notes)
2. William R. Warren & Co. v. Eli Lilly & Co., 265 U.S. 526 (1924)

*Note: Jurisdiction and Courts* (p. 163-66)

1. Review of Federal Jx & Courts

## **Class No. 2**

*Trademark Subject Matter* (p. 232-45)

1. Qualitex Co. v. Jacobson Products Co., Inc., 514 U.S. 159 (1995)
2. 15 U.S.C. §1127 [“trademark” “service mark”]

*Incontestability & Notes* (p. 249-52)

*Standards for protection: Use, Intent to Use, Use in Commerce, Nonuse* (p. 175-90)

1. Blue Bell Inc. v. Farah Mfg. Co., 508 F.2d 1260 (5th Cir. 1975)
2. WarnerVision Entertainment, Inc. v. Empire of Carolina, Inc., 101 F.3d 259 (2d Cir. 1996)
3. 15 U.S.C. §1051(a)(1), §1051(b)(1), §1051(c) [Stat. Supplement]
5. 15 U.S.C. §1057(c) [Stat. Supp.]
6. 15 U.S.C. §1127 [“commerce” “use in commerce” “abandoned”; Stat. Supp]

*Abandonment* (p. 206-208)

*Standards for Protection: Distinctiveness* (p. 190-206; 219-222; 229-232 notes 2-55)

1. Security Center, Ltd. V. First Nat’l Security Centers, 750 F.2d 1295 (5th Cir. 1985)
2. King-Seeley Thermos Co. v. Aladdin Industries, Inc., 321 F.2d 577 (2d Cir. 1963)
3. Application of Sun Oil, 426 F.2d 401 (1970)
4. 15 U.S.C. §1052(e) [Stat Supp.]

*Standards for Protection: Deceptive, Geographic, & Confusingly Similar Marks* (p. 208-217; 222-232; 214-19)

1. In Re Budge Manufacturing Co., 857 F.2d 773 (Fed. Cir. 1988)
2. In re N.A.D., Inc., 754 F.2d 996 (1985)
3. In re CA Innovations, Inc., 329 F.3d 1334 (2003)

4. 15 U.S.C. §1502 [Stat. Supp. P. 50-52]

### **Class No. 3**

#### *Formalities & Duration: Registration, etc. (p. 245-52)*

1. Notes in Book
2. 15 U.S.C. §1501 [Stat. Supp.]
3. 15 U.S.C. §1057(a)-(b) [Stat. Supp.]
4. 15 U.S.C. §1065 [Stat. Supp.]
5. 15 U.S.C. §1115 [Stat Supp.]

#### *Rights (p. 253-289)*

1. United Drug Co. v. Theodore, 248 U.S. 90, 96098, 100 (1918)
2. Dawn Donut Co. v. Hart's Food Stores, Inc., 267 F.2d 358 (2d. 1959)
3. 15 U.S.C. §1072
4. 15 U.S.C. §1114(1)

#### *Infringement (p.350-365; 370-73)*

1. Pikle-Rite Co. v. Chicago Pickle, Co. 171 F. Supp. 671 (1959) (p.350)
2. McGregor-Doniger, Inc. v. Drizzle, Inc., 599 F.2d 1126 (1979) (p.356)
3. 15 U.S.C. §1114(1)

### **Class No. 4**

#### *Limitations on Rights (p.289-298)*

1. Notes (p.295-298)
2. New Kids on the Block v. News American Publishing, Inc. 971 F.2d 302 (9th Cir. 1992)
3. 15 U.S.C. §1115(b)(4)

#### *Remedies & Secondary Liability*

1. Maltina Corp. v. Cawy Bottling Co., 613 F.2d 582 (5th Cir. 1980) (p. 326)

2. Tiffany Inc. v. E-bay Inc., 600 F.3d 93 (2010) (p. 337)
3. 15 U.S.C. §1114
4. 15 U.S.C. §1114(1)
5. 15 U.S.C. §1116(a)
6. 15 U.S.C. §1117

*Beyond Traditional Trademark Law: Dilution*

1. Mead Data Central, Inc. v. Toyota Motor Sales, U.S.A., Inc., 875 F.2d 1026 (2d Cir. 1989) (p. 266)
2. Moseley v. V Secret Catalogue, Inc., 537 U.S. 418 (2003) (p. 275)
3. 15 U.S.C. §1125(c)

**Class No. 5**

*Limits on Dilution Protection* (p. 309)

1. Mattel Inc., v. MCA Records Inc., 296 F.3d 894 (9th Cir. 2002) (p. 309)
2. 15 U.S.C. §1125(c)

*Domain Names* (p. 323-26)

1. Notes from Book

*Section 43(a) & Federal Unfair Competition Law: The Case of Trade Dress* (p. 386)

1. Two Pesos Inc. v. Taco-Cabana, Inc., 505 U.S. 763 (1992) (p. 386)
2. Walmart Stores Inc. v. Samara Bros. Inc., 592 U.S. 205 (2000) (p. 397)
3. Traffix Devices Inc. v. Marketing Displays, Inc., 532 U.S. 23 (2001) (p. 404)
4. 15 U.S.C. §1125(a)

**Class No. 6**

**4. STATE TRADE SECRET LAW**

*Trade Secret* (p. 78)

1. Metallurgical Industries Inc. v. Fourtek, Inc., 790 F.2d 1195 (1986) (p. 78)

2. E.I. DuPont deNemours & Co. v. Christopher, 431 F.2d 1012 (1970) (p. 94)
3. Rstmnt (Third) Unfair Competition §§39-43 [Stat. Supp.]
4. Uniform Trade Secrets Act §§1-3 [Stat. Supp.]

*Trade Secret: Limits on Protection* (p. 105)

1. PepsiCo Inc., v. Redmond, 54 F.3d 1262 (7th Cir. 1995) (p. 106)
2. Reed, Roberts Assoc., Inc. v. Strauman, 40 N.Y.2d 303 (1976) (p. 115)

**Class No. 7**

**7. COPYRIGHT**

*Subject Matter* (p. 693)

1. Baker v. Selden, 101 U.S. (11 otto) 99 (1879) (p. 700)
2. 17 U.S.C. §§ 102, 103
3. 17 U.S.C. § 101

*Originality* (p. 706)

1. Bleistein v. Donaldson Lithographing Co., 188 U.S. 239 (1903) (p. 707)
2. Feist Publications Inc. v. Rural Telephone Service Co., 499 U.S. 340 (1991) (p. 711)
3. 17 U.S.C. §§ 101, 103

*Formalities* (p. 681-686)

1. 17 U.S.C. §§ 410, 411(a), 412
2. Optional: 17 U.S.C. §§4401; 407(a), (b); 408(a), (b)

*Works Made for Hire*(p. 725)

1. Community for Creative Non-Violence v. Reid, 490 U.S. 730 (1989) (p. 727)
2. 17 U.S.C. § 201(a), (b)

3. 17 U.S.C. § 101

## **Class No. 8**

### *Joint Works*

1. Erickson v. Trinity Theatre, Inc., 13 F.3d 1061 (1994) (p. 736)
2. Aalmahammed v. Lee, 202 F.3d 1227 (9th Cir. 2000) (not in book; please print)

17 U.S.C. § 101

### *Term; Termination of Transfers (p. 758-762)*

1. Optional: Eldred v. Ashcroft, 537 U.S. 186 (2003)
2. 17 U.S.C. §§ 302, 303, 304(a), (b)
3. 17 U.S.C. § 203

### *Rights and Limitations (p. 766-782)*

1. Mirage Editions, Inc. v. Albuquerque A.R.T. Co., 856 F.2d 1341 (1988) (p. 782)
2. Lee v. A.R.T. Co., 125 F. 3d 580 (1997) (p. 785)
3. 17 U.S.C. §§ 106; 109(a)
4. Columbia Pictures Industries, Inc. v. Redd Horne, Inc., 749 F.2d 154 (1984) (p. 790)
5. Cartoon Network LP, LLLP v. CSC Holdings, Inc., 536 F. 3d 121 (2008) (p. 772)
6. 17 U.S.C. § 101

## **Class No. 9**

### *Infringement (p. 893-902)*

1. Selle v. Gibb, 741 F.2d 896 (1984) (p. 902)

2. Nichols v. Universal Pictures Corp., 45 F.2d 119 (1930) (p. 897)
3. 17 U.S.C. § 501(a)

#### *Fair Use*

1. Harper & Row Publishers, Inc. v. Nation Enterprises, 471 U.S. 539 (1985) (p. 804)
2. Campbell v. Acuff-Rose Music, Inc., 510 U.S. 569 (1994) (p. 814)
3. Cariou v. Prince (Docket No. 11-1197-cv., United States Court of Appeals, Second Circuit, 2013) – Please print
5. 17 U.S.C. § 107

### **Class No. 10**

#### *Secondary Liability*

1. Fonovisa, Inc. v. Cherry Auction, Inc., 76 F. 3s 259 (1996) (p. 834)
2. Sony Corp. of America v. Universal City Studios, Inc., 464 U.S. 417 (1984) (p. 842)
3. Metro-Goldwyn-Mayer Studios Inc. v. Grokster, Ltd., 545 U.S. 913 (2005) (p. 861)

#### *Remedies*

1. Stevens Linen Associates v. Mastercraft Corp., 656 F.2d 11 (1981) (p. 874)
2. Andreas v. Volkswagen of America, Inc., 336 F.3d 789 (2003) (p. 877)
3. 17 U.S.C. §§ 412, 502, 504, 505

## **Class No. 11**

### **8. RIGHT OF PUBLICITY** (page 123-46, including cases; plus several downloads)

1. Zacchini v. Scripps-Howard Broadcasting Co., 433 U.S. 562 (1977) (please download)
2. Carson v. Here's Johnny Portable Toilets (698 F.2d 831, 6th Cir. 1983) (p.123)
3. Midler v. Ford Motor Co. 849 F.2d 460 (9th Cir. 1989) (please print)
4. Comedy III Productions, Inc. v. Gary Saderup, Inc., 25 Cal. 4th 387 (2001) (please print)
5. Hoffman v. Capital Cities/ABC, Inc., Los Angeles Magazine (please print)

## **Class No. 12**

### **9. PATENT**

#### *Subject Matter* (p. 415-418)

1. Diamond v. Chakrabarty, 447 U.S. 303 (p. 418)
2. State Street Bank & Trust Co. v. Signature Financial Group, Inc. (please print)
3. Bilski v. Kappos (p. 427)
4. 35 U.S.C. §§ 100(a), (b), 101

#### *Novelty* (p. 453)

1. Application of Borst, 52 C.C.P.A. 1398 1398 (1965), 345 F.2d 851 (p. 453)
2. 35 U.S.C. § 102(a)

#### *Priority*

1. Paulik v. Rizkalla, 760 F.2d 1270 (1985) (p. 478)
2. 35 U.S.C. § 102(g)(2)

#### *Loss of Right: The statutory basis*

1. Pfaff v. Wells Electronics, Inc., 525 U.S. 55 (1998) (p. 460)

2. TP Laboratories, Inc. v. Professional Positioners, Inc., 724 F.2d 965 (1984) (p. 466)

3. 35 U.S.C. § 102(b)

*Nonobviousness* (p. 485)

1. Stratoflex Inc. v. Aeroquip Corp., 713 F.2d 1530 (1983), 167 L. Ed. 2d 705 (p. 494)

2. KSR International Co. v. Teleflex Inc., 550 U.S. 398, 127 S.Ct. 1727 (2007) (p. 509)

3. 35 U.S.C. § 103(a)(c)

*Prior Act*

1. Hazeltine Research, Inc. v. Brenner, 382 U.S. 252 (1965) (p. 524)

2. 35 U.S.C. § 102(e)

*Utility*

1. Brenner v. Manson, 383 U.S. 519 (1966) [optional] (p.531)

*Inventorship* (p.541-544)

*Enabling Disclosure*

1. W. L. Gore & Associates v. Garlock, Inc., 721 F.2d 1540 (1983) (p. 544)

2. 35 U.S.C. §112

**Class No. 13**

*Rights and Term*

1. Paper Converting Mailhine Co. v. Magna-Graphics Corp. 745 F.2d 11 (1984) (p.568)

2. Wilbur-Ellis Co. v. Kuther, 377 U.S. 422 (1964) (p. 577)

3. 35 U.S.C. §§ 154(a), 271 [skip (d), (e)]

*Infringement and Equivalent Rights*

1. Graver Tank & Mtg. Co. v. Linde Air Products Co., 339 U.S. 605 (1950) (p. 610)

2. Warner-Jenkinson Co., Inc. v. Hilton Davis Chemical Co., 520 U.S. 17 (1997) (p.617)
3. Festo Corp. V. Shoketsu Kinzoku Kogyo Kabushiki Co., Ltd, 535 U.S. 722 (2002) (p.627)
4. 35 U.S.C. §§ 154(a), 271 [skip 271(d), (e)]

*Remedies*

1. Rite-lite Corp. v. Kelley Co., Inc., 56 F.3d 1538 (1995) (p.590)
2. 35 U.S.C. §§ 283-86, 287(a)

*Federal-State Interaction*

1. Sears, Roebuck & Co. v. Stiffel Co., 376 U.S. 225 (1964) (p. 642)
2. Compco Corp. v. Day-Brite Lighting, Inc., 376 U.S. 234 (1964) (p.645)
3. Kewanee Oil Co. v. Bicron Corp., 416 U.S. 470 (1974) (p.650)
4. Aronson v. Quick Point Pencil Co., 440 U.S. 257 (1979) (p. 664)
5. Bonita Boats, Inc. v. Thunder Craft Boats, Inc., 489 U.S. 141 (1989) (p. 670)

**Final Exam Review:** We'll schedule a final review of the material prior to the final. This review will not be mandatory, but will be available for those who want to attend.